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Wawa Launches “Your Order Made Easy” Campaign with \$6 Meal Deal and Fall Beverage Flavors
Savings and New Fall Flavors Available at All Stores Including the return of Pumpkin Spice and debut of new S’mores Beverages

Wawa, PA (September 8, 2025) – Wawa launched today the “Your Order Made Easy,” campaign offering customers the option of a either a Shorti® Hoagie, Wrap, or Chicken Sandwich, plus a small fountain drink, and any small bag of Herr’s Chips for just \$6. The \$6 Meal Deal is available from September 8 to October 12 at any of Wawa’s 1,100 locations.

Wawa is also toasting the fall season with the return of its Limited-Time Offer Pumpkin Spice and, for the first time ever, S’mores flavored handcrafted beverages! Customers can try both fall flavors in Iced Coffee, Iced Latte, Frozen Cappuccino, and Cream Smoothie varieties. Additionally, Pumpkin Spice is available in Wawa’s self-serve hot coffee pour bar, as supplies last.

“We are thrilled to bring our customers a great value with the highly-customizable \$6 Meal Deal,” said Mary-Rose Hannum, Chief Marketing Product Officer. “Whether you’re looking for a hot or iced beverage to start to your day this Fall or in need of a quick meal at a great value, we’re excited to make your order, just the way you like it, at Wawa !”

About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana, Kentucky, and Washington, D.C. with 1,100 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America’s Largest Private Companies, one of Forbes 2023 America’s Best Employers for Women and New College Grads.

