



MEDIA ALERT

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Wawa to Open First State College Area Store with Grand Opening Celebration in Yeagertown

Community members, local officials and first responders to join in celebration as Wawa continues Central Pennsylvania expansion

What: Wawa is spreading its wings in Central Pennsylvania and celebrating the grand opening of its first store in the State College area, located in Yeagertown, Mifflin County. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from April 30th through May 3rd
- Special Olympics Pennsylvania Athletes cheering as customers enter the store for the first time
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Central Pennsylvania
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Grants presented to Central Pennsylvania Food Bank and Penn State Health Golisano Children's Hospital
- Launch of "Lending a Helping Hoagie" campaign, with the first week of hoagie sales benefiting Central Pennsylvania Food Bank
- Wawa's "Hoagies for Heroes" hoagie-building competition between local Police and Fire Departments with \$1,000 donated to each department's charity of choice

Who:

- Chris Edwards, Wawa Director of Store Operations
- Phil Horn, Wawa Area Manager
- Tom Hughes, Wawa General Manager
- Central Pennsylvania Food Bank, Penn State Health Golisano Children's Hospital and Special Olympics Pennsylvania representatives
- Local first responders from the Police and Fire Departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, April 30th, 2026

8:00 a.m. – Doors open

8:30 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 13100 Ferguson Valley Rd. Yeagertown, PA 17099

Why: Wawa is thrilled to continue its Central Pennsylvania expansion with the opening of its first store in the State College area. Over the next five years, Wawa plans to have up to ten stores in the State College area. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 350 new, long-term new jobs as a result of this expansion.



Visuals:

- Hundreds of customers lined up to be among the first to enter Wawa's first State College area store
- Ribbon-cutting ceremony and customers entering the store for the first time
- Wawa leadership and local officials discussing the milestone and the impact of Wawa's continued investment in the region
- Wawa's "Parade of the Ages," highlighting company milestones
- Wawa's "Hoagies for Heroes" hoagie-building competition between teams of local first responders
- Wally Goose hyping up and dancing with the crowd

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