



MEDIA ALERT

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Wawa to Host Grand Opening Party at New Store in Louisville, KY

Festivities to include free t-shirts for the first 100 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa is continuing its expansion in Kentucky with a grand opening party in Louisville, marking Wawa's 30th store to open out of nearly 100 in 2026. The grand openings will celebrate each new community Wawa is serving with fun and festivities for all! On **Thursday, May 21**, the festivities will begin at **7:55 a.m.** with Wawa General Manager, Tamey Berrong, counting down to the moment when the doors will open for the very first time at **8:00 a.m.**, along with free t-shirts for the first 100 customers, as supplies last, and free any size hot coffee through May 24. Immediately following at **8:30 a.m.**, customers are invited to participate in a ceremony to celebrate the new store team and the positive impact associates will have on the community.

Who:

- Joseph Collins, Wawa Director of Store Operations
- Cheryl McAroy Wawa Area Manager
- Tamey Berrong, Wawa General Manager
- State & Local Officials
- First Responders from the local Police and Fire departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, May 21

7:55 a.m. – Countdown to doors opening. Party begins!

8:00 a.m. – Doors open! T-shirt giveaway for the first 100 customers, as supplies last, and free any size hot coffee for all customers begins

8:30 a.m. – Ceremony with remarks, Hoagies for Heroes hoagie building competition, and ribbon cutting

Where: 7601 Vaughn Mill Road, Louisville, KY

Why: Wawa is thrilled to celebrate our Nation's 250th birthday year with nearly 100 grand opening parties celebrating local communities across the communities Wawa serves! The events are a celebration of the community with the community creating joyful moments and meaningful connections with friends, neighbors and those who serve. Wawa is bringing its **2026 Grand Opening Tour** to fourteen states in the Mid-Atlantic, Southeast and Midwest regions and is thrilled to serve more communities than ever.

Over the next 5-8 years, Wawa plans to build and open 4-8 stores per year in Kentucky with plans to open more than 40 stores in the state. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 1,400 new, long-term new jobs as a result of expansion in Kentucky.

Visuals:

- Countdown to doors opening with excited customers lined up to visit their new store
- Free, limited-edition "Wawa Grand Opening Tour in the USA" t-shirt distribution to first 100 customers
- Introduction to the new store team
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot, Wally Goose, dancing with the crowd, ribbon cutting and confetti