



MEDIA ALERT

CONTACT: public.relations@wawa.com

Wawa to Host Grand Opening Party at New Store in Pensacola, FL

Festivities to include free t-shirts for the first 100 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa is continuing its expansion in Florida with a grand opening party in Pensacola, marking Wawa's 31st store to open out of nearly 100 in 2026. The grand openings will celebrate each new community Wawa is serving with fun and festivities for all! On **Thursday, May 21**, the festivities will begin at **7:55 a.m.** with Wawa General Manager, Monica Espinel, counting down to the moment when the doors will open for the very first time at **8:00 a.m.**, along with free t-shirts for the first 100 customers, as supplies last, and free any size hot coffee through May 24. Immediately following at **8:30 a.m.**, customers are invited to participate in a ceremony to celebrate the new store team and the positive impact associates will have on the community.

Who:

- Joseph Collins, Wawa Director of Store Operations
- Kevin McGrath, Wawa Area Manager
- Monica Espinel, Wawa General Manager
- State & Local Officials
- First Responders from the local Police and Fire departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, May 21

7:55 a.m. – Countdown to doors opening. Party begins!

8:00 a.m. – Doors open! T-shirt giveaway for the first 100 customers, as supplies last, and free any size hot coffee for all customers begins

8:30 a.m. – Ceremony with remarks, Hoagies for Heroes hoagie building competition, and ribbon cutting

Where: 9262 W Highway 98, Pensacola, FL

Why: Wawa is thrilled to celebrate our nation's 250th birthday year with nearly 100 grand opening parties celebrating local communities across Wawa's operating area! The events are a celebration of the community with the community designed to create joyful moments and meaningful connections with friends and neighbors. Wawa is bringing its **2026 Grand Opening Tour** to fourteen states in the Mid-Atlantic, Southeast and Midwest regions and is thrilled to serve more communities than ever.

Wawa plans to open 20-25 new stores over the next 8-10 years in the Florida Panhandle. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates.

Visuals:

- Countdown to doors opening with excited customers lined up to visit their new store
- Free, limited-edition "Wawa Grand Opening Tour in the USA" t-shirt distribution to first 100 customers
- Introduction to the new store team
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot, Wally Goose, dancing with the crowd, ribbon cutting and confetti