MEDIA ALERT **CONTACT:** public.relations@wawa.com

Wawa to Open First Store in Tennessee with Grand Opening Celebration in Clarksville
Community members, local officials and first responders to join in celebration as Wawa begins expansion to retailer's fourteenth state

What: Wawa is spreading its wings to Tennessee and celebrating the grand opening of its first store in the state in Clarksville. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from June 18th through June 21st
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Tennessee
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Grants presented to Children's Miracle Network, Second Harvest Food Bank of Middle Tennessee and the USO
- Launch of "Lending a Helping Hoagie" campaign, with the first week of hoagie sales benefiting Second Harvest Food Bank of Middle Tennessee
- Wawa's "Hoagies for Heroes" hoagie-building competition between local Clarksville Police Department, Clarksville Fire Department and Service Members from Fort Campbell with $1,000 donated to each department's charity of choice

Who:

- Brian Schaller, Wawa President
- John Poplawski, Wawa Chief Real Estate Officer
- Justin Tichy, Wawa Chief Operations Officer
- Joe Collins, Wawa Director of Store Operations
- Carolina Kruis, Wawa Area Manager
- Jacy Van Arkel, Wawa General Manager
- Children's Miracle Network, Second Harvest Food Bank of Middle Tennessee and USO representatives
- Local first responders from Clarksville Police and Fire Departments
- Service Members from Fort Campbell
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, June 18, 2026
7:55 a.m. – Countdown to doors opening. Party begins!
8:00 a.m. – Doors open! T-shirt giveaway for the first 250 customers, as supplies last, and free any size hot coffee for all customers begins
8:30 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 1290 Parkway Pl. Clarksville, TN 37042

Why: Wawa is thrilled to begin its expansion to the retailer's 14th state with the opening of its first store in Tennessee. In 2026, Wawa plans to open up to seven (7) stores in Tennessee. Over the next ten years, Wawa plans to build and

open more than 50 stores in the state**.** To build each store, Wawa will invest more than $7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 1,750 new, long-term new jobs as a result of this expansion.

Visuals:

- Hundreds of customers lined up to be among the first to enter Wawa's first store in Tennessee
- Ribbon-cutting ceremony and customers entering the store for the first time
- Wawa leadership and local officials discussing the milestone and the impact of Wawa's continued investment in the region
- Wawa's "Parade of the Ages," highlighting company milestones
- Check presentations to Children's Miracle Network, Second Harvest Food Bank of Middle Tennessee and the USO
- Wawa's "Hoagies for Heroes" hoagie-building competition between teams of local first responders
- Wally Goose hyping up and dancing with the crowd

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