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Wawa Hosts Groundbreaking Event to Share Plans for Bowling Green Expansion

Event to Give Attendees Insights on Wawa's History and Growth Plans, Career Opportunities, and Support to Local Community Organizations

July 2, 2025 (Wawa, PA) – Wawa, a privately held, family and associate-owned chain of more than 1,100 convenience retail stores currently operating in twelve states and Washington, D.C., is officially kicking off expansion plans in the Bowling Green market! The groundbreaking event will share more about Wawa's unique history and culture, provide an update on expansion plans in the Bowling Green market, showcase local investments and job opportunities, and connect the company with new friends, neighbors, customers, local officials and charity partners.

Schedule of Events:

- **Wednesday, August 13, 1:00 p.m. – 2:00 p.m.**
Groundbreaking Ceremony and Coming Soon Sign Unveiling
800 Gunnison Trail Way Bowling Green, KY 42101

"Whenever we enter a new market, we want to get to know our new communities long before our doors open," said Brian Schaller, President of Wawa. "During our Groundbreaking Event, we will provide an update on this phase of our Kentucky expansion and have the chance to meet many of our new friends and neighbors. We are excited to share the Wawa story, plans for growth in Kentucky, and our commitment to partnering with and supporting local nonprofit organizations that make a difference in their local communities."

As Wawa prepares for this exciting milestone, the convenience retailer invites excited Bowling Green area friends and neighbors to share their favorite Wawa memories for a chance to attend the event as a VIP Customer. To sign up and share a story, visit: wawa.com/iframe/form/bowling-green-ky-groundbreaking-event

About Wawa's Groundbreaking Ceremony

At the Groundbreaking Event, Wawa will reveal for the first time its long-term commitment and plans for continued expansion in the Bowling Green market, along with details on expected timeframes, job growth, career opportunities, and the economic impact Wawa's ongoing growth will have on the region. The event will mark the start of construction with shovels in the ground and the unveiling of a "Coming Soon" sign to alert the public about Wawa's first location beginning construction. In addition, attendees will be able to enjoy a "Taste of Wawa," including samples of signature products like Wawa Hoagies, freshly brewed coffee and other handcrafted beverages from the Wawa Community Care Vehicle.

About Career Opportunities: Soar with Wawa!

Wawa's expansion plans will create thousands of new jobs and career opportunities for those interested in soaring with us as we expand in Kentucky. Joining the Wawa team makes you part of a longstanding tradition of success that spans decades, hundreds of stores, multiple states and counting! It's a chance to become part of a family and associate-owned company committed to putting people first, doing the right thing and making every day a little bit brighter for our communities: one hoagie, smile or experience at a time. Wawa associates have a shared stake in our success and own 39% of the company through an Employee Stock Ownership Plan (ESOP). View [career opportunities at Wawa](#) and examples of [fulfilling careers at Wawa](#).

"We're thrilled to be spreading our wings with an expansion plan that creates new career opportunities! At Wawa, our people are the secret ingredient that truly sets Wawa apart," said Brian Schaller, President of Wawa. "Joining Wawa means you will become part of a caring team dedicated to helping all of us fly higher – together, as we continue to invest in our new communities for years to come. During our Groundbreaking event, we plan to provide a preview of that caring culture and offer a glimpse into how Wawa has become a home-away-from-home for so many for more than 60 years."

About Wawa's Core Purpose



Wawa's core purpose is Fulfilling Lives, Every Day. It captures Wawa's special place in the world and recognizes Wawa's higher calling beyond convenience and satisfaction. It inspires Wawa associates to create meaningful personal connections and make a real difference in the lives of customers, communities and each other, every day.

About Wawa, Inc.

Wawa, Inc., a family and associate owned, privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana and Washington, D.C., with more than 1,100 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #24 of America's Largest Private Companies.

About The Wawa Foundation

The Wawa Foundation is an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day. The Wawa Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Wawa Foundation focuses its support on organizations committed to health, hunger and everyday heroes through local, regional and national grants. Since 2014, Wawa and The Wawa Foundation have donated more than \$180 million to causes supporting health, hunger and the heroes who serve our communities every day.

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