MEDIA ALERT **CONTACT:** public.relations@wawa.com

Wawa Marks Third Store in Tennessee with Grand Opening Celebration in Lebanon

Community members, local officials and first responders to join in celebration as Wawa continues expansion in Tennessee

What: Wawa is spreading its wings to Tennessee and celebrating the grand opening of its third store in the state in Lebanon. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from September 2nd through September 6th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Tennessee
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoagie-building competition between local Police and Fire Departments with $1,000 donated to each department's charity of choice

Who:

- Joe Collins, Wawa Director of Store Operations
- Carolina Kruis, Wawa Area Manager
- Marcus Garza, Wawa General Manager
- Local first responders from Police and Fire Departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Wednesday, September 2, 2026

8:00 a.m. – T-shirt giveaway for the first 250 customers, as supplies last, and free any size hot coffee for all customers begins

8:30 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 1000 Murfreesboro Rd. Lebanon, TN 37090

Why: Wawa is thrilled to continue its expansion to the retailer's 14th state with the opening of its newest store in Tennessee. In 2026, Wawa plans to open up to seven (7) stores in Tennessee. Over the next ten years, Wawa plans to build and open more than 50 stores in the state**.** To build each store, Wawa will invest more than $7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 1,750 new, long-term new jobs as a result of this expansion.

Visuals:

- T-shirt distribution to first 250 customers excited to celebrate Wawa's newest store in Tennessee
- Wally Goose hyping up and dancing with the crowd
- Wawa leadership and local officials discussing the milestone and the impact of Wawa's continued investment in the region
- Wawa's "Parade of the Ages," highlighting company milestones
- Wawa's "Hoagies for Heroes" hoagie-building competition between teams of local first responders
- Official ribbon cutting of Wawa's newest store in Tennessee