



**MEDIA ALERT**

**CONTACT:** [public.relations@wawa.com](mailto:public.relations@wawa.com)

**Wawa Hosts “Taste of Wawa” Media Preview Before Opening First Lexington Area Store in Nicholasville, KY**  
VIP customers, local officials, community partners and media outlets to get behind-the-scenes first look at Nicholasville location before doors officially open

**What:** It's official! Wawa is spreading its wings to the Lexington area and hosting a media preview to provide an advance look, tasting of signature products and expansion update before doors officially open.

**During the invitation-only event, media will have the opportunity to:**

- Tour the store and its facilities
- Receive the latest update on Wawa's expansion plans in Kentucky
- Sample a variety of Wawa's signature products
- Witness the ceremonial building of Wawa's first hoagie in the Lexington area
- Speak with Wawa leadership and local officials

**Who:**

- Joe Collins, Wawa Director of Store Operations
- Cheryl McAroy, Wawa Area Manager
- Stephen Ingalls, Wawa General Manager
- Representatives from God's Pantry Food Bank
- Wally Goose, Wawa Mascot
- VIP Customers

**When: Wednesday, September 10, 3:30-5:00 p.m.**

**Where: 3000 Lexington Rd. Nicholasville, KY 40356**

**Why:** Wawa will celebrate a historic milestone with its first store opening in the Lexington area, continuing its expansion in Kentucky! As Wawa enters the Lexington market, leadership will share details about its expansion plans in the region, ongoing investment in the local community and what has made Wawa such a special place for over 60 years.

**Visuals:**

- First look at Wawa's first store in Nicholasville and sampling signature Wawa food and beverage items
- Wawa leadership discussing company's commitment to and continued investment in Kentucky
- Ceremonial building of Wawa's first hoagie in the Lexington area, launching campaign to benefit God's Pantry Care Food Bank

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