



MEDIA ALERT

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Wawa Continues Ohio Expansion with Grand Opening of Second Store in Fairfield, Butler County

Festivities include free t-shirts for the first 200 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa continues its expansion into Ohio with a grand opening event in Fairfield, marking Wawa's second store in the City and third store in Butler County. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 200 customers, as supplies last
- Free hot, any-size coffee from September 10th through September 14th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Ohio
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoagie-building competition between Fairfield Police and Fire Departments

Who:

- Joe Collins, Wawa Director of Store Operations
- Robert Taubenslag, Wawa Area Manager
- Nick Colangelo, Wawa General Manager
- State & Local Officials
- First Responders from Fairfield Police and Fire Departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: **Wednesday, September 10th**

8:00 am – T-shirts distributed to 200 customers, as supplies last, and additional raffle drawings through 9:00 a.m.
8:30 am – Ribbon cutting ceremony and Hoagies for Heroes competition

Where: 4597 Dixie Hwy. Fairfield, OH 45014

Why: Wawa is thrilled to continue its Midwest expansion with the opening of its fourth store in Ohio. Wawa projects opening 8-10 stores in the Buckeye State in 2025. Over the next 5-8 years, Wawa plans to build and open 6-10 stores per year in Ohio, with expectations to open up to 60 stores in the state. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 2,100 new, long-term new jobs as a result of expansion in Ohio.

Visuals:

- T-shirt distribution to 200 customers, as supplies last
- A Wawa Through the Ages history parade
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti