



MEDIA ALERT

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Wawa to Open Fifth Store in Indiana with New Store in Brownsburg

Wawa Continues Expansion in Indiana, With Eight Stores Expected in Indiana by Year's End

What: Wawa continues its expansion into Indiana with a grand opening event in Brownsburg. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from September 18th through September 21st
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Indiana
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoogie-building competition between local first responders

Who:

- Joe Collins, Wawa Director of Store Operations
- Carmen Reyes, Wawa Area Manager
- Jesse Esquivel, Wawa General Manager
- State and Local Officials
- Local first responders
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, September 18, 2025

8 a.m. – Doors open

8:30 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 60 E. Garner Rd. Brownsburg, IN 46112

Why: Wawa is thrilled to mark the next chapter of its Midwest expansion with the opening of its newest store in Indiana. By the end of 2025, Wawa projects to have eight stores open in Indiana. In subsequent years, Wawa projects opening **8-12 stores per year, reaching 60 stores in Indiana over the next six years.** To build each store, Wawa will invest over \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ, on average, 35 Associates, with Wawa expecting to create 2,000 new, long-term jobs as a result of its Indiana expansion.

Visuals:

- Hundreds of customers lined up to be among the first to enter Wawa's new store in Indiana
- Ribbon-cutting ceremony and customers entering the store for the first time
- Wawa leadership and local officials discussing continued investment in the region
- Wawa's "Parade of the Ages," highlighting company milestones
- Wawa's "Hoagies for Heroes" hoogie-building competition between teams of local first responders
- Wally Goose hyping up and dancing with the crowd

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