



MEDIA ALERT

CONTACT: public.relations@wawa.com

Wawa to Open First-Ever West Virginia Store with Grand Opening Celebration in Inwood

Community members, local officials and first responders to join in celebration as Wawa opens doors in the state

What: Wawa is spreading its wings into its 13th state and celebrating the grand opening of its first store in West Virginia, located in Inwood, Berkley County. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 20 customers, as supplies last
- Free hot, any-size coffee from September 25th through September 28th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in West Virginia
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Launch of "Lending a Helping Hoagie" campaign, with the first week of hoagie sales benefiting the local food bank
- Wawa's "Hoagies for Heroes" hoagie-building competition between local first responders with \$1,000 donated to each department's charity of choice

Who:

- Amanda Wynne, Wawa Director of Store Operations
- Jason Bullins, Wawa Area Manager
- Kaitlyn Moyer, Wawa General Manager
- State and Local Officials
- Local first responders
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Thursday, September 25th, 2025

8:00 a.m. – Doors open

8:30 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 53 Sophronia Blvd. Inwood, WV 25428

Why: Wawa - a privately held, family-owned chain of over 1,100 convenience retail stores currently operating in twelve states and Washington, D.C.- is thrilled to mark the next chapter of its expansion with the opening of its first store in West Virginia. Wawa plans to open 3-5 new Wawa stores in the Berkeley and Jefferson County markets over the next 3-5 years. To build each store, Wawa will invest approximately \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create approximately 250 long-term new jobs as a result of expansion in West Virginia.

Visuals:

- Hundreds of customers lined up to be among the first to enter Wawa's first store in Kentucky
- Ribbon-cutting ceremony and customers entering the store for the first time
- Wawa leadership and local officials discussing the milestone and the impact of Wawa's continued investment in the region



- Wawa's "Parade of the Ages," highlighting company milestones
- Wawa's "Hoagies for Heroes" hoagie-building competition between teams of local first responders
- Wally Goose hyping up and dancing with the crowd

###