



MEDIA ALERT

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Wawa Continues Indiana Expansion with Grand Opening Second Store in Hendricks County in Plainfield

Festivities include free t-shirts for the first 250 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa continues its expansion into Indiana with a grand opening event in Plainfield, marking Wawa's eighth store in the State and second store in Hendricks County. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from October 21st through October 26th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Indiana
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoagie-building competition between local police and fire departments

Who:

- Joe Collins, Wawa Director of Store Operations
- Carmen Reyes, Wawa Area Manager
- Michael Belcher, Wawa General Manager
- State & Local Officials
- First Responders from the local police and fire departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: **Tuesday, October 21st, 2025**

8:00 am – T-shirts distributed to 250 customers, as supplies last

8:30 am – Ribbon cutting ceremony and Hoagies for Heroes competition

Where: 8487 Camby Rd, Plainfield, IN 46168

Why: Wawa is thrilled to continue its Midwest expansion with the opening of its eighth store in Indiana. Wawa projects opening 8-12 stores per year, reaching 60 stores in Indiana over the next six years. To build each store, Wawa will invest over \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ, on average, 35 Associates, with Wawa expecting to create 2,000 new, long-term jobs as a result of its Indiana expansion.

Visuals:

- T-shirt distribution to 250 customers, as supplies last
- A Wawa Through the Ages history parade
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti