



MEDIA ALERT

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Wawa Continues North Carolina Expansion with Grand Opening of Fourth Store in Greenville

Festivities include free t-shirts for the first 100 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa is to continue its expansion in North Carolina with the Grand Opening of its fourth store in Greenville. On Thursday, November 20th, the festivities will start at **7:55 a.m.** with Wawa General Manager Isaac Navarro doing the honors of counting down the moment when the doors open for the very first time at **8:00 a.m.**, There will be free Wawa t-shirts for the first 100 customers, as supplies last, and free any size hot coffee through Sunday, November 23rd.

Immediately following at **8:30 a.m.**, customers are invited to participate in a brief ceremony to celebrate the new store team and the positive impact our associates will have on the community. The program includes a ribbon-cutting ceremony with local officials; excited customers; and a "Hoagies for Heroes" hoagie-building competition between first responders benefitting local charities.

Who:

- Kim Dowgiewicz, Wawa Director of Store Operations
- Jay Ratliffe, Wawa Area Manager
- Isaac Navarro, Wawa General Manager
- State & Local Officials
- Local Police and Fire
- Wally Goose Mascot

When: **Thursday, November 20th, 2025**
7:55 am – Countdown to doors opening
8:00 am – Doors open with t-shirts for the first 100 customers, as supplies last
8:30 am – Ribbon cutting ceremony and Hoagies for Heroes competition

Where: 2101 Stantonsburg Rd, Greenville, NC, 27834

Why: With the opening of its fourth store in Greenville, Wawa will have 17 stores in North Carolina. Over the next 8-10 years, Wawa plans to build and open 6-8 stores per year reaching a total of 90 stores in North Carolina. To build each store, Wawa will invest more than \$7.5 million per store and employ, on average, 140 contractors and local partners to build the store. Once open, each store will employ an average of 35 associates with Wawa expecting to create more than 3,000 long-term new jobs as a result of expansion in North Carolina

Visuals:

- Official countdown, doors opening, and excited customers lined up to be first to enter the new store
- T-shirt distribution to the first 100 customers, as supplies last
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti