



MEDIA ALERT

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Wawa Continues Kentucky Expansion with Grand Opening of First Store in Scott County in Georgetown

Festivities include free t-shirts for the first 200 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting

What: Wawa continues its expansion in Kentucky with a grand opening event in Georgetown, marking Wawa's fourth store in the State and first store in Scott County. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 200 customers, as supplies last
- Free hot, any-size coffee from December 10th through December 14th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Kentucky
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoagie-building competition between local police and fire departments

Who:

- Joe Collins, Wawa Director of Store Operations
- Cheryl McAroy, Wawa Area Manager
- Christina Haslam, Wawa General Manager
- State & Local Officials
- First Responders from the local police and fire departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: **Wednesday, December 10th, 2025**

8:00 am – T-shirts distributed to 200 customers, as supplies last

8:30 am – Ribbon cutting ceremony and Hoagies for Heroes competition

Where: 65 McClelland Cir. Georgetown, KY 40324

Why: In 2025, Wawa opened four stores in Kentucky in Louisville, Nicholasville and Georgetown. Over the next 5-8 years, Wawa plans to build and open 4-8 stores per year in Kentucky with plans to open more than 40 stores in the state. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 1,400 new, long-term new jobs.

Visuals:

- T-shirt distribution to 200 customers, as supplies last
- A Wawa Through the Ages history parade
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti