



MEDIA ALERT

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Wawa Continues Ohio Expansion with Grand Opening of Second Store in Warren County in Deerfield Township

Festivities include free t-shirts for the first 100 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa continues its expansion in Ohio with a grand opening event in Deerfield Township, marking Wawa's eighth store in the State and second store in Warren County. On **Friday, December 12th**, the festivities will start at **7:55 a.m.** with Wawa General Manager, Tyler Morrow, doing the honors of counting down the moment when the doors open for the very first time at **8:00 a.m.**, with free t-shirts for the first 100 customers, as supplies last, and free any size hot coffee through December 14th. Immediately following at **8:30 a.m.**, customers are invited to participate in a brief ceremony to celebrate the new store team and the positive impact associates will have on the community.

Highlights of the festivities to include:

- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 100 customers, as supplies last
- Free hot, any-size coffee from December 12th through December 14th
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Ohio
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Wawa's "Hoagies for Heroes" hoagie-building competition between local police and fire departments

Who:

- Joe Collins, Wawa Director of Store Operations
- Robert Taubenslag, Wawa Area Manager
- Tyler Morrow, Wawa General Manager
- State & Local Officials
- First Responders from the local Police and Fire departments
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: Friday, December 12th

7:55 am – Countdown to doors opening

8:00 am – Doors open! T-shirt giveaway for the first 100 customers, as supplies last, and free any size hot coffee for all customers begins

8:30 am – Ceremony remarks, Hoagies for Heroes hoagie building competition, and ribbon cutting

Where: 5308 Fields Ertel Rd. Cincinnati, OH 45249

Why: Wawa is thrilled to continue its Midwest expansion with the opening of its eighth store in Ohio. Over the next 5-8 years, Wawa plans to build and open 6-10 stores per year in Ohio, with expectations to open up to 60 stores in the state. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 2,100 new, long-term new jobs as a result of expansion in Ohio.

Visuals:

- T-shirt distribution to 100 customers, as supplies last
- A Wawa Through the Ages history parade
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti