



FOR IMMEDIATE RELEASE

CONTACT: public.relations@wawa.com

The Wawa Foundation Opens its Application Window for Nonprofit Organizations to Apply for Breast Cancer Awareness Funds

Applications Accepted During Breast Cancer Awareness Month throughout October for a Portion of \$200,000 Available in Funding at www.thewawafoundation.org

Wawa, PA (October 1, 2024) The Wawa Foundation today announced nonprofits can now apply for assistance from its Breast Cancer Awareness Fund, formed to provide financial assistance to local nonprofits helping patients and families meet basic needs during active breast cancer treatment, as well as to organizations advancing prevention methods. providing treatment or performing research.

The Breast Cancer Awareness Fund is a Wawa Foundation key issue fund established in 2021, with \$200,000 in grants available this year for qualified nonprofit organizations. The fund marks the importance of Breast Cancer Awareness month this October and highlights The Wawa Foundation's ongoing support of causes related to those impacted by breast cancer. Applications will be accepted through October 31, with funding awarded and distributed in mid-November.

"The Wawa Foundation launched the Breast Cancer Awareness Fund in 2021 and proudly awarded grants to over 120 eligible organizations across our operating areas the last three years," said Liz Simeone, President of The Wawa Foundation. "Our associates remain passionate about helping those in the community impacted by breast cancer and we're thrilled to earmark dollars again to support nonprofits providing support to this important cause."

Call for Nonprofits to Apply

Interested nonprofit organizations with the core purpose of helping patients and families meet basic needs during active breast cancer treatment and/or advancing prevention methods, providing access to treatment or performing research related to breast cancer can apply at www.thewawafoundation.org by clicking "Apply for Support" on the homepage. Next, nonprofits should click "Begin the Submission Process" and select "Financial Support." As the final step, nonprofits should include in their request that their submission is meant to be part of the BREAST CANCER AWARENESS FUND. The Wawa Foundation is currently accepting applications through October 31. The Wawa Foundation team will be reviewing requests the first two weeks of November, with approvals being communicated either through a call or via email. Submitting an application does not guarantee funding.



For more information on The Wawa Foundation Breast Cancer Awareness Fund, and qualifications for nonprofits to apply, please visit www.TheWawaFoundation.org. The Wawa Foundation is committed to building and maintaining strong relationships with local communities and national and regional partners, especially in times of need.

About The Wawa Foundation's Commitment to Address Key Issues

The Wawa Foundation identifies "key issues" in need of focus and funding, while remaining open to other general requests. The key issues vary from time-to-time.. Key issue grants have start/end dates, and generally range from \$1,000 to \$10,000, with some larger grants available. Breast cancer support and research has always been a key issue for The Wawa Foundation, and The Wawa Foundation Breast Cancer Awareness Fund is launching during Breast Cancer Awareness Month.

About The Wawa Foundation

The Wawa Foundation is an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day. The Wawa Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Wawa Foundation focuses its support on organizations committed to health, hunger and everyday heroes through local, regional and national grants and in-kind donations. Since 2014, Wawa and The Wawa Foundation have donated more than \$165 million to causes supporting health, hunger and the heroes who serve our communities every day.