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Wawa Toasts Post-Season with the Return of “The Schwarbomb” Wawa Recharger Energy Drink
Caffeinated Iced and Frozen Beverage Available at Mid-Atlantic Wawa Stores and on the Wawa App

Wawa, PA (October 1, 2024) – Wawa today announced the return of “The Schwarbomb” Wawa’s limited-time energy drink beverage collaboration with left-fielder Kyle Schwarber to toast the post-season. The Schwarbomb Energy Drink* is Wawa’s Dragon+ Iced and the Frozen Recharger is Mango flavored, Dragon fruit flavored, and customers can add Energy & Immunity boosts.

Now available throughout the post-season, customers can order in-store on the touch screen ordering system or using the Wawa App and arrange for store pick up, curbside service, and delivery from its Mid-Atlantic operating area of Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Washington, D.C.

Fans can follow @Wawa on Facebook and Instagram for a chance to win limited-edition “The Schwarbomb,” t-shirt and stickers, as supplies last.

**Wawa Recharger Energy Drink Contains Caffeine and is not recommended for children under 18, women who are pregnant or nursing, or people who are sensitive to caffeine.*

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama and Washington, D.C. with more than 1,060 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #20 of America’s Largest Private Companies, #1 in Convenience Category for America’s Best Customer Service by Newsweek, one of Forbes 2023 America’s Best Employers for Women and New College Grads.

