

PRESS RELEASE

For Immediate Release:

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Wawa and Philadelphia Phillies Team Up for All-Star Lineup of Ballpark Experiences, Product Collaborations and Community Initiatives

Wawa Named "Official Hoagie of the Philadelphia Phillies;" First Ballpark Activation to Celebrate Hoagiefest on June 29th

Philadelphia, Pa. (June 23, 2026) — Wawa, Inc. and the Philadelphia Phillies today announced a new partnership naming Wawa the "**Official Hoagie of the Philadelphia Phillies.**"

As the newest member of the Phillies family, Wawa will collaborate with the club on four ballpark activations throughout the season, beginning with a Hoagiefest-themed experience on **Monday, June 29**, at that night's game against the Pittsburgh Pirates at Citizens Bank Park. Starting at 4:40 p.m. in the Third Base Plaza, fans can get their hands on Wawa Hoagiefest t-shirts, bucket hats, koozies, coupons and more, while supplies last.

Throughout the summer, Wawa and the Phillies will deliver even more fun for fans through a variety of promotions, including opportunities to win tickets to games and one-of-a-kind experiences. Wawa will also have a strong presence at Citizens Bank Park through in-ballpark signage and additional activations.

"We are thrilled to be the Official Hoagie of the Philadelphia Phillies and can't wait to provide double the hometown fun for fans this summer," said **Doug Martin**, Chief Marketing Officer, Wawa. "We will continue to provide exciting announcements about how fans can score swag and details on upcoming products that are sure to be a hit with fans!"

"Wawa is an iconic part of the Philadelphia community, and we're excited to have them part of the fan experience at our award-winning ballpark," said **Brian Fling**, Vice President of Corporate Partnerships, Phillies. "From Hoagiefest-themed fun to can't miss activations, this new partnership will bring even more energy and hometown pride to Citizens Bank Park."

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana, Kentucky, West Virginia, and Washington, D.C. with over 1,200 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and pizza, an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America's Largest Private Companies.

About Philadelphia Phillies

The Philadelphia Phillies are a Major League Baseball team. They are the oldest continuous, one name, one city franchise in all professional American sports, dating to 1883. The Phillies are a member of the Eastern Division of Major League Baseball's National League. Since 2004, the team's home has been Citizens Bank Park in the South Philadelphia section of the city, where they have captured a World Series championship (2008), three National League pennants (2008-09, 2022) and seven NL East titles (2007-11, 2024-25). For more information, visit www.phillies.com.

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