



Dear Friends and Neighbors,

On behalf of our more than 45,000 associates, thank you for this opportunity to introduce Wawa to you! As a family and associate owned Company, we are excited to get closer to your community as we spread our wings and expand to adjacent and new markets.

Wawa isn't your typical convenience retailer. While other companies may define themselves by what they do or what they sell, Wawa is driven by who we are and the value we provide our customers and associates.

Since opening our first store in 1964, we believe that we all have a role in making the world a better place not only by filling customer orders - but by fulfilling the lives that we touch every day.

At Wawa, we are committed to being a good neighbor and becoming an integral part of each community we serve. For so many customers, Wawa associates have become the smiling faces that greet them by name and send them on their way every day. It's a bond between associates and customers that feels like family! And as our Wawa family grows, we continue to recognize the important role we play in our customers' lives. That's why we remain committed to the six core values on which the company is based. As part of the Wawa family, each of our associates understands and embraces these values, fostering the Wawa philosophy and our commitment to the customer in everything they do.

So this is my commitment to your community: As we grow in your community we are committed to building strong customer relationships and community partnerships. Wawa will delight you with the highest quality products served as quickly and easily as possible. And, we will strive to simplify the lives of all of our customers and to bring smiles to each of their faces. So, whether you stop in for your morning cup of coffee and hot breakfast sandwich, for your lunch break for a built-to-order hoagie, with the kids for afternoon snacks or a freshly made smoothie, ready-to-serve dinner, or to satisfy a late-night craving for a toasted wrap or soup, we are committed to serving you 24 hours a day, 7 days a week.

We look forward to opening our doors and hearts in your community soon!

Sincerely,

Chris Gheysens
Wawa President and CEO



Our Purpose

Fulfilling Lives, Everyday



Our Core Values

Value People

Delight Customers

Embrace Change

Do Things Right

Do the Right Thing

Passion for Winning