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Wawa and Gritty Team Up to Create the Ultimate Philly Smoothie!

Fruit smoothie bursting with mango, pineapple and tart cherry flavors, topped with whipped cream and chocolate chips and served in one-of-a-kind, disposable cup designed with Gritty's recognizable orange fur and googly eyes!

Wawa, PA (May 4, 2026) – Wawa is proud to announce a new partnership with Gritty. Philadelphia mascots Wally Goose and Gritty teamed up to help ignite the excitement in Philadelphia with the release of a limited-edition “Gritty Smoothie” - a fruit smoothie at Wawa Philadelphia area Stores just in time for the home team’s playoff run. Gritty pitched Wally Goose in a formal presentation in a boardroom and the two got to work just in time for the playoffs. See images and videos [here](#) of how the furry friends developed their smoothie!

Now available at 400+ stores in the Philadelphia and surrounding regions, customers can order in-store on the touch screen ordering system or using the Wawa App and arrange for store pick up, curbside service, and delivery.

“This partnership was all about having fun, celebrating local pride, and giving our customers something that feels uniquely Philadelphia,” said Doug Martin, Wawa CMO. “Gritty’s pitch to Wally couldn’t have come at a better time as Philadelphia cheers on its home team in postseason. You can feel the excitement everywhere in and around the City and we know Gritty’s smoothie is sure to be a winning recipe among all fans!”

“I’ve been a lil choosy on who I meet with during the playoffs, but when Wally the Wawa Goose calls, you answer,” **said Gritty**. “Like most Philadelphians, I’m rough around the edges, everyone knows it. But on the inside, I’m smooth (and doughy). What if there was a way to harness my smooth side and put it in a 24oz cup? Impossible? Wrong. We did it. We made a smoothie. WE MADE A GRITTY SMOOTHIE. You’re welcome.”

