FOR IMMEDIATE RELEASE **Contact:**public.relations@wawa.com

Wawa Spreads Holiday Cheer with Limited Time Seasonal Beverages Served in an Exclusive Associate-Designed Holiday Cup

Peppermint Cookies and Cream, Snickerdoodle Specialty Flavors and Holiday Blend Hot Coffee Available through December 27

Wawa, PA (November 2, 2026) - *Wawa today announced the return of classic holiday flavors of Peppermint Cookies and Cream, Peppermint Mocha and Snickerdoodle in handcrafted iced coffee, lattes, hot chocolates, smoothies and milkshakes through December 27th. In the self-serve coffee area, customers can also enjoy customer-favorite Holiday Blend Hot Coffee paired with a limited-time creamer offering of Chobani Peppermint Mocha creamer. In addition, all handcrafted iced espresso and matcha beverages are available starting at just $3, including featured holiday favorites.*

"We are thrilled to celebrate the holiday season with the return of Wawa's holiday beverages with flavors and customizations that help customers make each drink their own and make the season festive," said Doug Martin, Chief Marketing and Brand Officer at Wawa. "This year, we're adding even more holiday spirit by serving them in our first-ever Associate-designed holiday cup that benefits our community through a donation to Feeding America Food Banks."."

New this year, Wawa's holiday cup designed was selected through a companywide contest that invited Associates to create a design that captured the spirit of the holiday season and Wawa's unique connection to the communities it serves. The heartwarming winning design, which features Wawa's mascot Wally Goose wrapped in a quilted blanket, was designed by a St. Johns, FL, Customer Service Associate, Rodney, and will be featured on hot coffee and specialty beverage cups throughout the holiday season. In the spirit of giving, Wawa is also proud to make a $50,000 donation to the Feeding America food bank network, one of The Wawa Foundation's charity partners, in honor of this special cup design.

About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana, Kentucky, West Virginia, Tennessee, and Washington, D.C. with 1,200 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America's Largest Private Companies, one of Forbes 2023 America's Best Employers for Women and New College Grads.

