



**MEDIA ALERT**

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**Wawa Helps Make Holidays Easier with Handcrafted Beverages, Gift Cards, and Cheer**

*Wawa announces new limited time only holiday flavors, available in a variety of handcrafted beverages*

**Wawa, PA (November 23, 2025)** – Wawa today announced its new limited-time holiday flavor, Snickerdoodle, and the festive return of Peppermint Mocha & Peppermint Cookies and Cream flavored handcrafted beverages. Customers can enjoy these seasonal favorites in customizable iced coffees, lattes, hot chocolates, smoothies, and milkshakes now through December 28th.

In addition to the launch of holiday flavors, Holiday Magic is Made Easy at Wawa with gift card selections in-store and online, helping customers cross off their holiday shopping lists, and perfect for last-minute needs at any time of day or night.

“Wawa’s holiday flavors, available in a variety of customizable handcrafted beverages, are the perfect way to toast the holiday season,” said Mary-Rose Hannum, Chief Marketing Product Officer. “We know our customers are busy this time of year and we’re proud to be their trusted stop for fresh food and beverage needs, as well as holiday shopping needs!”

Wawa is also highlighting its selection of paninis and clubs with two new signature sandwiches sure to satisfy customers’ cravings while they’re on-the-go this holiday season: the Garlic Honey Hot Oven Roasted Turkey Club and the Garlic Honey Hot Turkey Mac & Cheese Panini. These new signature recipes, available at all Wawa stores and via mobile ordering, feature a sauce mashup of Honey Hot and Garlic Aioli.

**About Wawa**

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana, Kentucky, West Virginia, and Washington, D.C. with 1,100 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America’s Largest Private Companies, one of Forbes 2023 America’s Best Employers for Women and New College Grads.

