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Wawa Brings Back Seasonal Favorites and Introduces New Breakfast and Beverage Deals this Fall
Pumpkin Coffee and S'mores Varieties Return Plus \$5 Sizzli® Meal and \$3 Iced Espresso & Matcha Beverages

Wawa, PA (September 8, 2026) – Wawa announced today the return of customer favorites including Pumpkin coffee varieties and the Pancake Sizzli®, as well as new savings for customers including the \$5 Sizzli® Meal and Iced Espresso and Matcha drinks starting at just \$3.

From September 8 to October 25, the \$5 Sizzli® Meal combines variety and value, pairing a Wawa Sizzli® breakfast sandwiches with a hash brown and any size a hot or iced coffee, or, for the first time, any size fountain beverage! The lineup also features the limited-time Pancake Sizzli®, made with sausage, egg, and cheese. Other Sizzli® breakfast sandwich varieties include the Bacon, Egg, and Cheese Bagel; Sausage, Egg, and Cheese Croissant; and more. Wawa's self-serve coffee pour bar features seven coffee varieties including Regular and Decaf, French Vanilla, Hazelnut Cuban Roast and 100% Colombian*, plus limited-time offer flavors such as Cinnamon Churro and Pumpkin Spice. Wawa Iced Coffee is hand-crafted and freshly brewed and can be customized in dozens of ways through the in-store ordering kiosk. Wawa is unmatched in the amount of coffee varieties* and value offered to customers. *Coffee varieties vary per region.

In addition, through November 29, all Wawa Iced Espresso and Matcha beverages are available starting at just \$3. Featured fall favorites include the Pumpkin Brûlée Iced Latte, Pumpkin Iced Matcha, and S'mores Iced Latte.

"At Wawa, we're always looking for ways to pair the flavors our customers love with great everyday value," said Doug Martin, Chief Marketing and Brand Officer at Wawa. "This fall, we're excited to bring back seasonal favorites like pumpkin beverages and the Pancake Sizzli® while offering new breakfast and beverage deals that make mornings easier as families return to their work and school routines."

About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana, Kentucky, Tennessee, and Washington, D.C. with 1,200 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America's Largest Private Companies, one of Forbes 2023 America's Best Employers for Women and New College Grads.

