

Request for Contribution:

Criteria for Success



The Wawa Foundation has a proactive strategy to identify organizations that fit funding criteria and meet focus area goals.

While we recognize there is a wide range of organizations worthy of support, we have budget limitations, which necessitate a focus on those with the best fit to our focus areas and the highest potential for success.

Before submitting a request for a contribution, please review the areas below to understand the types of organizations The Wawa Foundation supports. Please note that your organization must be a verifiable, 501(c)(3) tax-exempt organization to be considered for potential funding. Unfortunately, we are not able to respond to every request.

Criteria

- 501(c)(3) charities
- Clear and substantive fit within one or more focus areas
- Organizations or programs where The Wawa Foundation's resources have the potential for significant impact, which typically include small to mid-size organizations/programs that are poised for growth (local connections)
- Innovative and effective model programs with potential for replication that can contribute to solutions to issues addressed by the Focus Areas
- Opportunities to encourage philanthropy by Leveraging The Wawa Foundation's resources to stimulate giving from other sources and help build a global philanthropic community
- Existing or potential for strong organizational Leadership/governance
- Fiscal responsibility
- Organizations must represent that their projects, programs and activities for which they are seeking funding do not discriminate on the basis of race, color, religion, sex, age, national origin, ancestry, familial status, marital status, sexual orientation or preference, gender identity or expression, citizenship status, disability, or any other characteristic protected by applicable law.

The Wawa Foundation **DOES NOT** provide grants or other Wawa resources for any of the following:

- Organizations outside of our 3 key focus areas
- Individuals
- Private charity or private foundations
- Galas, program ads, or any marketing or advertising initiatives, such as signs or advertising
- Organizations not exempt under Section 501(c)(3) of the Internal Revenue Code, and not eligible for tax-deductible support
- Religious organizations, unless the particular program will benefit a large portion of a community without regard to religious affiliation
- Political causes, candidates, organizations or campaigns
- Organizations whose primary purpose is to influence legislation
- Sports sponsorships or performing arts
- Any commercial business purpose