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Wawa Announces Plans to Expand Westward in Virginia; Breaks Ground on First Stores

Community Day and Ground Breaking Events Included VIP Customers, Wawa Products and Remarks from Leadership on Growth

(April 2, 2025) – Wawa, a privately held, family-owned chain of more than 1,100 convenience retail stores currently operating in nine states and Washington, D.C., is getting closer to bringing its unique food and beverage offer store experience and community commitment to the I-81 Region of Virginia! On April 1, the Company hosted a Community Partnership event at the Salem Civic Center in Salem, VA, to share background on history, growth projections for the market and commitment to community. In addition, two events were held to celebrate the official **start of construction on a store in Lynchburg located at: 14039 Wards Rd. Lynchburg, VA 24501 and a store located at 1135 Richmond Ave, Staunton, VA 24401. Both stores are projected to open in the fall of 2025.** The events officially introduced Wawa to the community, announced expansion plans and welcomed VIP customers, local officials and charity partners. Attendees enjoyed a “Taste of Wawa,” with fresh food and beverage favorites including freshly brewed Wawa coffee, pretzels, teas and lemonades and heard firsthand from Wawa Leadership on its expansion westward!

“It’s official! Wawa has been part of the Virginia community for more than 25 years and is proud to be expanding further west to the I-81 region. We are thrilled to continue growing in new markets to provide the community with our one-of-a-kind offer and commitment to supporting the community,” said Kim Dowgielewicz, Director for Store Operations for Wawa. “We are to announce our plans and officially start construction on our stores and look forward to our first grand openings to begin serving the community later in 2025.”

About Wawa’s Growth & Expansion in Virginia

At the Community Day event in Roanoke and the two groundbreaking events, VIP customers, local officials and community partners received a first look at Wawa’s initial plans for the market which will include 6-8 new Wawa stores open in 2025 and up to 60 over the next ten years. Wawa continues to work on finding and finalizing details for sites under contract. Once fully permitted and ready to go under construction, details will be shared along with timelines for construction and openings. To build each store, Wawa will invest approximately \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create thousands of long-term new jobs as a result of expansion westward in Virginia.

About Career Opportunities: Soar with Wawa!

Wawa’s expansion plans will create hundreds of new jobs and career opportunities for those interested in soaring with us as we continue to expand in new markets. Joining the Wawa team makes you part of a longstanding tradition of success that spans decades, hundreds of stores, multiple states and counting! It’s a chance to become part of a family and associate-owned company committed to putting people first, doing the right thing and making every day a little bit brighter for our communities: one hoagie, smile or experience at a time. Wawa associates have a shared stake in our success and own 39% of the company through an Employee Stock Ownership Plan (ESOP). View [career opportunities at Wawa](#).

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, Alabama, North Carolina, Georgia and Washington, D.C. with nearly 1,100 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #24 of America’s Largest Private Companies, #1 in Convenience Category for America’s Best Customer Service by Newsweek.