

# FOR IMMEDIATE RELEASE

# Wawa Announces Opening Date & Location of First Kentucky Store

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Save the date for ribbon cutting at the first of up to eight stores scheduled to open in the state this year

(June 24, 2025) Louisville, KY – Wawa, Inc. today officially announced the date of Thursday, July 24<sup>th</sup> as the grand opening of the first Wawa store in the state of Kentucky continuing the retailer's expansion into the Midwest. Located in Jefferson County at 9650 Preston Crossing Blvd. Louisville, KY 40229, this location is the first of up to eight Wawa stores slated to open in Kentucky by year's end and will offer fresh food, beverages, convenience, fuel and more!

As Wawa gears up for its big day, the convenience retailer is seeking stories from Indiana friends and neighbors about their favorite Wawa memories to attend a "Taste of Wawa" preview event the day before the store opens. To sign up and share a story, visit: https://www.wawa.com/iframe/form/louisville-ky-taste-of-wawa-event

"We are excited to fly into Kentucky and bring our unique combination of fresh food and beverage, convenience and service to this state for the very first time. This historic milestone continues our ongoing growth and expansion in the Midwest as we continue to build new stores and create new jobs," said Brian Schaller, President of Wawa. "We are also thrilled about extending our support to several community partnerships made on opening day!"

# Wawa Expansion in Kentucky

In 2025, Wawa plans to open up to eight (8) stores in Kentucky. In the future, Wawa plans to build and open **5-8** stores per year in Kentucky with plans to open more than **40** stores in the state. To build each store, Wawa will invest more than \$7.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create 1,400 new, long-term new jobs.

# **Wawa is Currently Hiring Kentucky Associates**

With a goal of hiring hundreds of new associates for store operations positions for up to eight new stores projected to open in in 2025, Wawa has posted initial Kentucky job opportunities inviting candidates to "Soar with Wawa" at <a href="https://www.wawa.com/careers">www.wawa.com/careers</a>. Today, Wawa is almost 39% owned by Associates through the ESOP Wawa Associates also have access to the ingredients that build a career, including training, development, educational assistance and a flexible, welcoming environment that helps everyone soar. Wawa's expansion plans provide opportunities to join a growing company with opportunities and a culture where associates take the lead in bringing joy to new friends and neighbors and supporting their communities. <a href="Soar with Wawa Video Gallery">Soar with Wawa Video Gallery</a>.

# About Wawa, Inc.

Wawa, Inc., a family and associate owned, privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio, Indiana and Washington, D.C., with more than 1,100 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, Sizzli hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #24 of America's Largest Private Companies.



